

Identity Theft

SJR 38

Intersecting Circles:

- **Business**
- **Consumers**
- **Government**

Interested Persons

- List of those involved with HB 732
- List of those signed to work group
- Does committee want press release to solicit more participants?

Business Participants

- *Financial/Insurance folks*
- *Independent businesses*
- *National business chains*
- *Chamber of Commerce*
- *Direct marketers*
- *Defense attorneys*

Consumer Representatives

- *Identity theft victims*
- *AARP*
- *Trial lawyers*

Government

- State
 - Attorney General's office (includes consumer protection office)
 - Chief Information Officer
- Federal (Congress, FTC)
- Court system (e.g. 9th Circuit rulings)

Key Points to Remember

- Businesses and their customers may BOTH be victims of identity theft.
- Some federal law may preempt state law.
- SJR 38 weighs state/fed symbiosis.

Staff/Work Group Tasks

- Research – staff & stakeholders
- Work Group meetings to compile:
 - *Overview presentations*
 - *Presentations on prevention*
 - *Presentations on assistance*
 - *Legislative proposals*

Committee Tasks

- Give direction to work group after each presentation
- Review proposed legislation, make suggestions, adopt or not